

# Invitation to support the ECNP congresses

*Europe's showcase for the future of CNS treatments*



[www.ecnp.eu/congress2020](http://www.ecnp.eu/congress2020)

# About ECNP

 ECNP was founded to help turn discoveries in how the brain works into treatments that improve the lives of people suffering from disorders of the brain.

That bridge between basic science and real-world treatment remains fundamental to the ECNP mission, and is the central organising principle of the ECNP Congress.

Every year the ECNP Congress attracts between 4,000 and 6,000 psychiatrists, neuroscientists, neurologists and psychologists from 100 countries around the world to share the latest developments in human mood, behaviour, cognition and emotion and their application to brain dysfunction.

No other meeting in the world brings together so many brain researchers across such a spectrum of brain research.

It is this breadth, and the reputation for scientific depth and excellence, that has made the ECNP Congress the premier showcase for new research, treatments and technologies in the CNS arena.

*“Well organised informative congress allowing significant networking.”*



# Partnering with industry

The mission of the ECNP Congress is to bring together under one roof all the many pieces that go to make up the CNS treatment puzzle – from the lab all the way to the pharmacy and clinic. Industry therefore plays a critical role.

We have a long history of productive relationships with industry and work hard to ensure our industrial partners have the opportunities and support to achieve their congress objectives.

## List of supporters 2014-2018

- ABP – *Brazilian Psychiatric Association*
- Allergan Plc
- Angelini
- AstraZeneca
- Biotrial
- Biopac Systems, Inc
- C2Care
- Cambridge University Press
- CINP – *The International College of Neuropsychopharmacology*
- Concentris research management GmbH
- DGPPN – *The German Association for Psychiatry, Psychotherapy and Psychosomatics*
- Dove Medical Press Ltd.
- EBC – *European Brain Council*
- Eli Lilly and Company
- Elsevier
- EPA – *European Psychiatric Association*
- EUFAMI
- FENS – *Federation of European Neuroscience Societies*
- Ferrer Internacional SA
- Frontiers
- GAMIAN-Europe
- Gedeon Richter Plc.
- Genomind
- Global Medical Education
- H. Lundbeck A/S
- JAMA Network
- Janssen Pharmaceutica NV
- Karger Publishers
- LivaNova
- Lucimed
- Lundbeck Institute
- Massachusetts General Hospital
- Monsenso
- NbN - *Neuroscience-based Nomenclature*
- NEUROFIT
- Otsuka Pharmaceutical Europe Ltd.
- P1vital Products Ltd
- Pfizer Inc.
- Porsolt
- PRA Health Sciences
- Pronexus Analytical AB
- RECORDATI S.p.A
- Sage Therapeutics
- Saladax Biomedical
- Schwabe Group
- Servier
- Shire
- Sooma Medical
- Sumitomo Dainippon Pharma Co. Ltd.
- Sunovion Pharmaceuticals, Inc.
- Takeda Pharmaceuticals International GmbH
- The Lancet
- WFSBP – *World Congress of Biological Psychiatry*
- Wiley
- Wisepress Medical Bookshop
- WPA – *World Congress of Psychiatry*

# Our audience

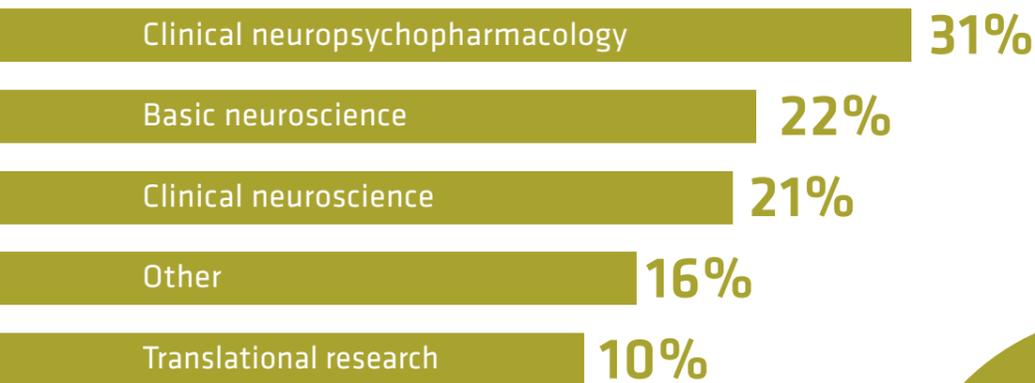
The ECNP Congress is Europe's leading forum for the exchange and dissemination of research on the brain and disorders of the brain, covering the spectrum of applied and translational neuroscience.

*"An unforgettable event - very good organisation, excellent talks and lectures, interesting posters, variety of possibilities to upgrade one's experience."*

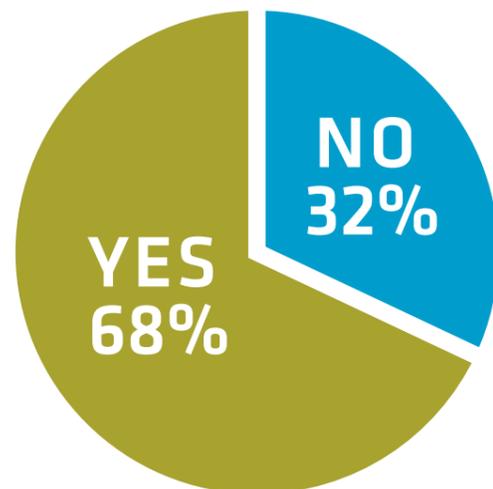
The 4,000-6,000 psychiatrists, neuroscientists, neurologists and psychologists, as well as regulatory professionals, industry executives and patient representatives, that the ECNP Congress attracts every year gives it unparalleled scale and reach.

The congress has been designed to ensure maximum exchange with and between participants.

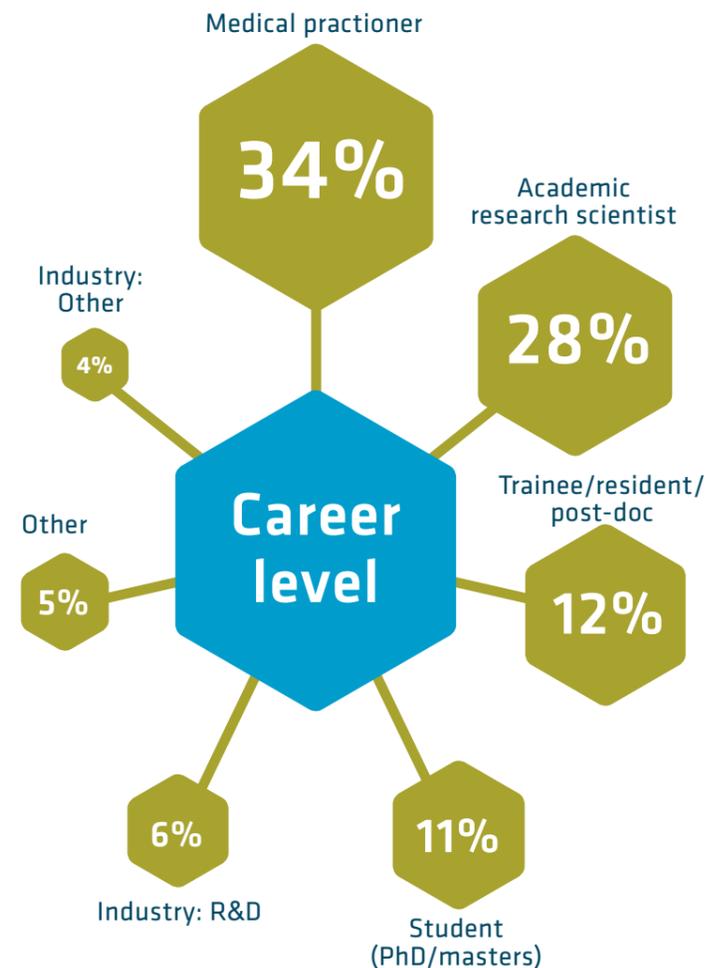
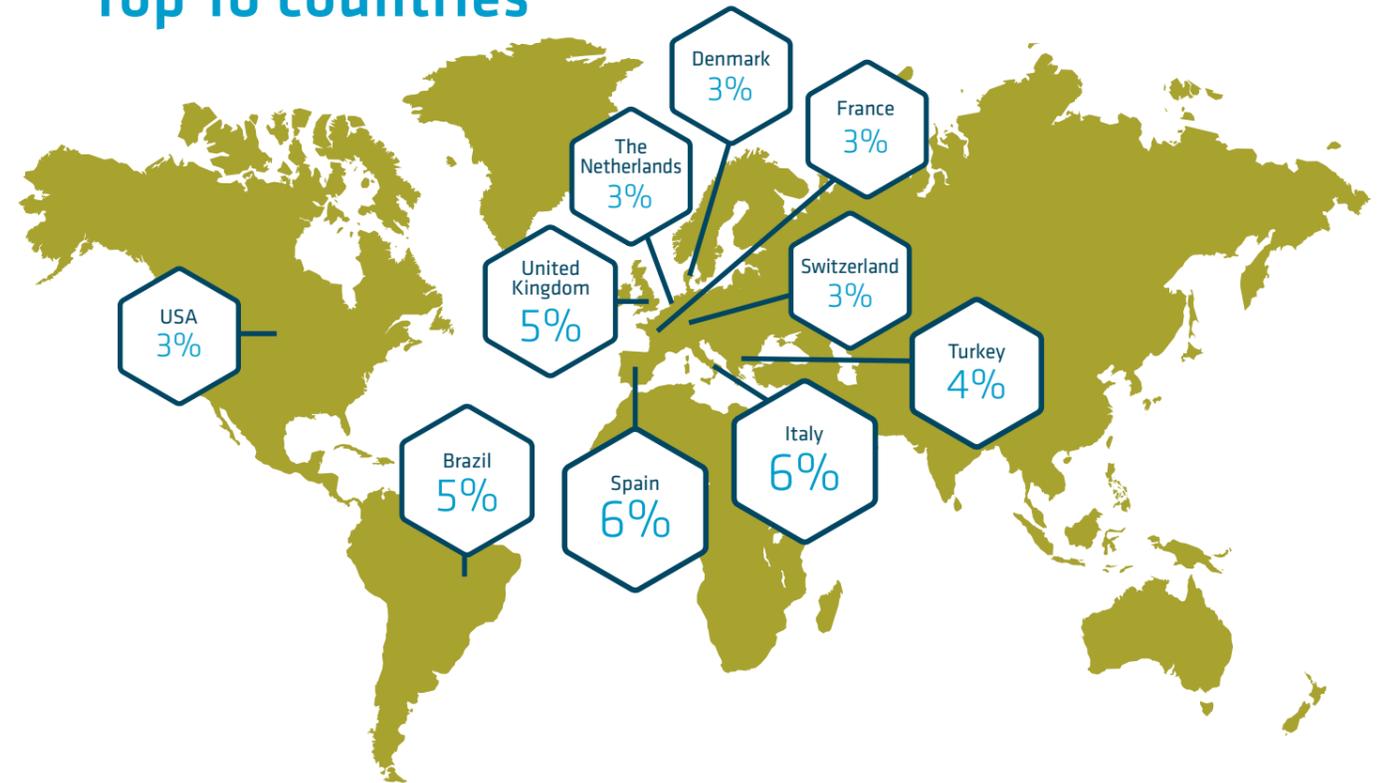
## Participants by Fields of interest



**Registered to prescribe medicine**



## Top 10 countries



## Why they come

- High level of the science
- Clinical relevance
- Networking opportunities
- Access to key opinion leaders
- Excellence of the industry offering
- High quality of the overall congress experience

# What we can do for you

The ECNP Congress offers a host of ways for companies to engage with congress participants at both the scientific and educational levels.

## Anchoring new science

### Satellite symposia

The ECNP Congress satellite programme is Europe's primary platform for presenting new industry science to the European CNS research and clinical communities.

- Scheduled so as not to compete with scientific sessions – to give congress participants the maximum opportunity to attend.
- Featured in the congress pocket programme, ECNP app and on the ECNP Congress website.
- Charged at a fixed fee of € 45,900\*\* (excl. VAT), covering all associated costs, including the technical equipment present in the room.

## Interacting with delegates

### The exhibition

The industrial exhibition, by allowing physicians to gain first-hand access to information and advice, is an integral part of the ECNP Congress's educational purpose.

- Coffee and lunch are served in the exhibition area, to facilitate contact between exhibitors and participants.
- The exhibition takes place from Sunday to Tuesday in the Exhibition Hall.

Type of exhibition stand*	Price**
Free build stand	€ 815 / m <sup>2</sup> (excl. VAT)
Publishers/booksellers	€ 355 / m <sup>2</sup> (excl. VAT)
Shell scheme stand*:	
▪ 6 m <sup>2</sup> package	€ 2,650 (excl. VAT)
▪ 9 m <sup>2</sup> package	€ 3,650 (excl. VAT)
▪ 12 m <sup>2</sup> package	€ 4,900 (excl. VAT)

\* Note that there is a minimum of 6 m<sup>2</sup> per order of exhibition space.

\*\* All prices mentioned only valid for the 33<sup>rd</sup> ECNP Congress.

*"A very important congress to improve and update recent issues"*

## Engaging with clinicians

### Expert science exchanges

These interactive sessions offer the opportunity for more focused, scientifically driven engagement with participants.

- One-hour sessions to interact with up to 80 participants.
- Content and set-up can be freely defined, but needs approval from ECNP.
- Run in parallel with the official ECNP scientific programme.
- Featured in the congress pocket programme, ECNP app and on the ECNP Congress website.
- Charged at a fixed fee of € 10,200\*\* (excl. VAT).

## Presenting new products and ideas

### Innovation Showcase Sessions

These hands-on, interactive sessions provide a high-value forum for industry partners to engage with participants on a broad range of issues, including new treatment approaches, how to use of specific medications, breakthrough clinical insights, and best-practice demonstrations.

- Offered in 30-minute sessions during lunch time.
- Charged at a fixed fee of € 15,300\*\* (excl. VAT).

## Raising profile and visibility

### Communication opportunities

#### ▪ ECNP industry views

Special web platform for industry scientific and educational activity connected with the ECNP Congress, including interviews, video material, congress highlights or links to webcasts.  
Complete package € 10,200\*\*

#### ▪ Banners

To provide visibility for your congress activities, or as stand-alone promotional or brand-awareness vehicles, free-standing banners are available near the entrance within the exhibition area.  
Price € 1,225\*\*

#### ▪ Flyers and brochures

Company flyers and brochures can be displayed on the congress's highly visited information table for distribution to congress participants.  
Price € 510\*\*

## Building brand and outreach

### Unrestricted educational grants

To achieve your educational objectives, while respecting the requirements concerning support for health care professionals and scientific events, ECNP can offer made-to-measure agreements for unrestricted grants. Your support is acknowledged on the congress website and in the app.



## Key dates

### 1 April year of the congress

Deadline abstract submission posters

### 15 April year of the congress

Deadline early registration

Standard fees apply after this date

### September/October

ECNP annual congress

([www.ecnp.eu/congresses](http://www.ecnp.eu/congresses))

## ECNP Congresses

### 12-15 September 2020

Austria Center, Vienna, Austria

### 2-5 October 2021

Lisbon Congress Centre, Lisbon, Portugal

### 8-11 October 2022

International Congress Center, Munich, Germany

### 7-10 October 2023

CCIB, Barcelona, Spain

### 21-24 September 2024

MiCo, Milan, Italy

## Industry Activities

### 15 December year before congress

Satellite symposium application deadline

### 15 December year before congress

Expert science exchange & Innovation Showcase sessions application initial deadline

### 15 december year before congress

Exhibition application initial deadline

### 1 March year of congress

Final time slot of industry sessions

### 15 March year of congress

Space assignment (exhibition) initial applications

### April year of congress

ECNP Industry Manual



**ECNP** *neuroscience applied*

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*If you have ideas about how ECNP could be even more relevant to you and your company's CNS challenges, please contact us directly. We very much welcome your input!*